

News Release

For Immediate Release

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ALABAMA SERVICE PROVIDER JOINS SELECT GROUP OF ASPPA CERTIFIED FIRMS

BIRMINGHAM, AL – July 14, 2008 – Roland|Criss announced today that Benefit Consultants, LLC, an affiliate of Warren, Averett, Kimbrough & Marino, LLC, is among the first ten service providers nationally to obtain the recordkeeper certification offered by the American Society of Pension Professionals and Actuaries (“ASPPA”). The ASPPA certification program mirrors the ISO 19011 audit methodology for testing quality management systems. Sanctioned by the Centre for Fiduciary Excellence (“CEFEX”) and fi360, this is the only certification that strives to attest to the highest level of recordkeeping excellence.

“The ASPPA/CEFEX certification is a major step in our continuing goal to meet the highest standards required by Plan Sponsors and Investment Fiduciaries,” stated William C. Presson, QPA, QKA, Vice President of Benefit Consultants. “For the near future, we envision this certification giving us an advantage over recordkeepers that are not able to meet the requirements. However, it won’t be too long until ASPPA/CEFEX certification will become the standard just to be considered as a service provider.” “I want to thank Amye Rockett, our Daily Plan Manager, for her efforts in steering this project to a successful conclusion,” said Presson.

Brian Graff, Executive Director of ASPPA, said, “Since recordkeepers play an integral role in helping fiduciary’s fulfill their obligations, it is appropriate to provide a program where they can demonstrate their adherence to the standard. This certification fulfills that need.”

In its continued effort to achieve a standard of excellence and promote self-regulation among retirement plan recordkeepers and third party administrators (collectively “Recordkeepers”), an ASPPA task force established 17 critical practices against which Recordkeeper certification assessments would be conducted. The purpose of ASPPA’s program is to help plan sponsors identify recordkeeping firms that have passed a rigorous test of their fiduciary support capability.

“The ASPPA certification is different from other industry credentials because it’s based on a third party audit process,” said Ron E. Hagan, CEO of Roland|Criss and ASPPA task force member. “This process that Benefit Consultants has successfully completed tests such issues as fee transparency, quality controls, financial strength, technology support, and organizational leadership to name a few. It is the first standard of its type and is essential for measuring conduct and promoting an industry of self-regulation.”

Benefit Consultants is registered at www.cefex.org where its certificate can also be viewed.

About Benefit Consultants, LLC

Benefit Consultants is a wholly-owned subsidiary of Warren, Averett, Kimbrough & Marino, LLC, a nationally recognized accounting firm and the largest locally-owned firm in Alabama (Business Alabama, 2008). Benefit Consultants has been providing retirement plan administration services since 1979. With a team of professionals devoted exclusively to plan administration and consultation, Benefit Consultants serves more than 350 retirement and employee benefit plans ranging from 1 to 3,000 participants. Benefit Consultants provides an array of programs to support defined contribution, defined benefit, and welfare benefit plans.

For more information on Benefit Consultants, LLC, please visit www.wakm.com/service_lines/benefit_plans/overview

About Warren, Averett, Kimbrough & Marino, LLC

A recognized leader in the accounting and business consulting industry since 1972, Warren Averett is ranked among the top 100 CPA firms in the United States and within the top 15 Southeastern firms (Public Accounting Report, 2007). With offices in Birmingham, Cullman and Anniston, Warren Averett serves both public and privately held businesses, including financial institutions, manufacturers, hospitals and medical professionals throughout Alabama and the Southeast.

For more information on Warren Averett, please visit www.wakm.com

About ASPPA

ASPPA is the largest individual member oriented national organization consisting of retirement plan professionals who provide consulting and administrative services for qualified retirement plans covering millions of American workers. Our broad-based membership gives ASPPA unique insight into current practical applications of ERISA and other legislation that focus on the issues faced by employers with qualified retirement plans. While ASPPA's membership is diverse, it is united by a common dedication to education and preservation of the employer-sponsored retirement plan system.

For more information on ASPPA, please visit www.asppa.org.

About Roland|Criss

Founded in 1986, Roland|Criss is the leading independent, standards-based provider of certification assessments. Roland|Criss is the first global organization to assist Investment Advisors, Investment Stewards, Investment Managers, and Recordkeepers convey a fiduciary and fiduciary-support identity that conforms to the highest standard of excellence. Once tested and approved, these organizations earn the CEFEX seal of excellence.

For more information on Roland|Criss, please visit www.rolandcriss.com.

About CEFEX

The Centre for Fiduciary Excellence, LLC is an independent certification organization. CEFEX works with investment fiduciaries and industry experts to provide comprehensive assessment programs to improve risk management for institutional and retail investors. CEFEX certifications help determine trustworthiness of investment fiduciaries.

For more information on CEFEX, please visit www.cefex.org.

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