

News Release

For Immediate Release

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GENESIS CONSOLIDATED SERVICES ACHIEVES RETIREMENT PLAN CERTIFICATION

BURLINGTON, MA – August 20, 2008 – Roland|Criss announced today that Genesis Consolidated Services, Inc. (“Genesis”) has met the certification requirements for retirement plan sponsors. On the basis of the results, the Centre for Fiduciary Excellence (“CEFEX”) granted to Genesis the Investment Steward Certification. Plan sponsors that earn certification have proven their adherence to the global fiduciary standard of excellence. Roland|Criss conducted the independent assessment that resulted in Genesis’ CEFEX certification.

Genesis is one of the first Professional Employer Organizations (“PEO”) to obtain the CEFEX Investment Steward certification. “It means a great deal to us to be independently certified for practicing fiduciary excellence,” stated Bob Burbidge, President & Founder of Genesis. “We pursued this certification because it provides value to our clients by demonstrating what Genesis stands for: integrity, best practices and a commitment to both our clients and our employees.”

The CEFEX Investment Steward certification measures the activities of corporate plan sponsors, public pension funds, endowments, and foundations against fiduciary practices that are substantiated by; the Employee Retirement Income Security Act (ERISA), Uniform Prudent Investor Act (UPIA), Uniform Prudent Management of Institutional Funds Act (UPMIFA), the Uniform Management of Public Employee Retirement Systems Act (MPERS), case law, and industry best practices.

Ronald E. Hagan, CEO of Roland|Criss, said, “In light of the growing demand on retirement plan sponsors to prove, among other things, that they are monitoring fees, evaluating conflicts of interest, and measuring the quality and accuracy of services provided by third parties, the CEFEX certification is the only independent verification that fiduciary duties are met.”

Genesis is registered at www.cefex.org where its certificate may also be viewed.

About Genesis Consolidated Services, Inc.

Genesis Consolidated Services, Inc. is the largest Professional Employer Organization (PEO) headquartered in New England. Because businesses today need help managing increasingly complex employee related matters, Genesis provides an array of outsourced human resource solutions, such as health and retirement benefits, workers' compensation claims administration, payroll and payroll tax compliance, and unemployment insurance. Genesis partners with clients to determine how best to manage their human resource matters to help grow their businesses and maintain competitive advantages in the marketplace.

For more information on Genesis, please visit www.genesisconsolidated.com.

About Roland|Criss

Founded in 1986, Roland|Criss is the leading independent, standards-based provider of certification assessments. Roland|Criss is the first global organization to assist Investment Advisors, Investment Stewards, Investment Managers, and Recordkeepers convey a fiduciary and fiduciary-support identity that conforms to the highest standard of excellence. Once tested and approved, these organizations earn the CEFEX seal of excellence.

For more information on Roland|Criss, please visit www.rolandcriss.com.

About CEFEX

The Centre for Fiduciary Excellence, LLC is an independent certification organization. CEFEX works with investment fiduciaries and industry experts to provide comprehensive assessment programs to improve risk management for institutional and retail investors. CEFEX certifications help determine trustworthiness of investment fiduciaries.

For more information on CEFEX, please visit www.cefex.org.

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